

ZIMBARDO-Stanford University Experiment

Social Influence on the Individual

To complete this sheet you will need to use the video presentation called, 'Social Influence on the individual' located on the *moodle* and your text book.

In Psychology, how is the Social Influence defined?

A group is a collection of 2 or more people who i_____ and
i_____ each other.

What must the group share?

TYPES of POWER:

Define these types of power.....

Reward	
Coercive	
Legitimate	
Referent	
Expert	
Informational	

ROLES

What are some of the roles you have?

Do they have varying status and power? How are they different?

The EXPERIMENT

In 1971, an experiment was conducted that has now become very famous in Psychology.

Philip Zimbardo was the researcher in charge of the experiment. Can you identify what he and his colleagues were researching?

Where and how did he set up his mock prison?

What was his procedure to find a sample?

How was his sample then divided into either the prisoner or guard group? Was it random?

How did the participants in the role of guard maintain their power initially? Did this change over the course of the experiment?

What was the purpose of having the guards dressed as they were?

In the video presentation there are 2 quotes from Philip Zimbardo. What role did he have & was there a shift in how he viewed his status and power over the experiment?

By the end of the experiment, the participants in the role of guard approached it in a varying manner. What were the 3 types of behavior exhibited by the guards?

1. _____
2. _____
3. _____

The experiment was ultimately abandoned after _____ days when it was supposed to last for _____ days.

List 2 ethical consideration of the experiment;

1. _____
2. _____

Enough Rope: Andrew Denton interviews Philip Zimbardo

You will need to watch the episode of the show Enough Rope. Andrew Denton interviews Philip Zimbardo about the Stanford University Experiment. You will see and hear Zimbardo's response to many of the aspects of the study that emphasized how the participants believed in the role of either guard or prisoner. Denton also links Zimbardo's experiment to the role he played as expert witness when a number of US military men and women were charged with the abuse they gave to prisoners in Abu Ghraib (Iraq) during 2006.

Some of the pictures in this clip are confronting and there is also a language warning.

Make sure you complete the following questions;

What is meant by the statement 'Good apple-bad barrel?'

Identify the hypothesis that Zimbardo gives for the experiment

Denton asks, 'Why not use an actual prison with actual prisoners', why does Zimbardo say, 'no'?

In terms of the roles given, how long does Zimbardo say it takes for them to be immersed as either guard or prisoner?

How does Zimbardo see how, as researchers, they could have done things differently?
